

## **Blog Posts**

### **1. Privacy**

Today, data is one of the most powerful tools in any industry. However, data comes at the expense of privacy. As big companies want to collect more data, consumers are becoming concerned with how their data is being collected. Many consumers are demanding more privacy protection over their data and are not happy with the amount of their data being collected. Going forward, it will be in every company's best interest to be transparent with consumers about the collection of their data and it will be beneficial to offer privacy protection. This will allow consumers to trust companies again with their personal information.

### **2. 5G**

5G is taking our world by storm. It is the fastest, most reliable network and anticipated to change our lives as we know it. There will be no more lagging, no more loading, and technology will only improve. 5G has the potential to give underserved populations across the world access to high-speed internet, meaning more opportunities. Additionally, 5G provides such a strong network that at events such as concerts everyone will still have fast, reliable internet giving the world service at all times in all places. Additionally, with 5G, trips to the doctors office will no longer be the norm by moving appointments over the internet. Additionally, new medical technology will allow healthcare providers to detect early warning signs of life-threatening events. Even further, 5G will enable telesurgery, where specialists in one hospital control equipment in another facility hundreds of miles away. These are only a few ways that 5G can transform our world for the better.

### **3. Shift to more human connection**

Today, our world is more connected than ever. Just by a swipe, click, or scroll we can instantly be connected to 1,000 of our “best friends.” However, we are connected through technology. These connections are fostered by texting, social media, calling, etc. Although we are more connected than ever, these are not in-person, deep human connections. These platforms are keeping us farther from each other although they are keeping us connected. This is why there is starting to be a shift back towards real connections and experiences that are not centered around technology. Real connections are built by humans, not technology.

### **4. Cashless and autonomous retail technology will see fast adoption**

These days, a majority of people no longer carry cash with them. China is one country that already has moved to a completely cashless society. The United States is not far behind. Large

companies such as Amazon are pouring money into developing autonomous retail technology such as cashierless checkout technology. Autonomous retail technology is also being incorporated into retail stores that help tailor the shopping experience to the consumer. The data captured by these new technologies will then begin to transform the traditional supply chain and marketing models. Soon cash and cashiers will no longer be needed in most retail stores and only be a thing of the past.

## **5. Climate change will transform tech/business**

We only have one planet and it is past due to truly start taking care of it. Now businesses are trying to instill sustainable practices in order to one, appeal to consumers, and two have a positive impact on the environment. Businesses will be negatively impacted by climate change and the resulting extreme weather if they do not make changes now. Scientists have predicted that the current rate of global warming will soon make our Earth unlivable. However, change can be made. Technology will be at the forefront of this radical change as well as new legislation. Technology can help businesses adapt their current situation to the new environment and hopefully help them make positive change.

## **6. Remote working**

When the world was halted and all work was pushed online, people were not happy. However, now over a year later, the world has adapted. Technology such as Zoom, Google Teams, Slack and other platforms have allowed companies to easily collaborate without having to be in the same geographical location. This gives employees high levels of flexibility and freedom which now many do not want to give up. Companies are responding to this habit change and allowing their employees to continue to work remotely without harming the company's productivity. Remote working allows people to reach their lifestyle goals while also still completing their work and furthering the work of their company. Overall, the trend of remote working has proved to positively benefit both employees and their companies.